PaB Raise the Roof Campaign



Information on Donor Recognition and Naming Opportunities

Donor Recognition is the intentional and meaningful acknowledgement of individuals, families, businesses and organizations that contribute financially to a fundraising campaign.

The provision of a variety of forms of recognition is a way to express gratitude and helps to build lasting relationships. It can inspire others to give, demonstrates accountability and celebrates community investment.

Every gift, regardless of size, helps move a campaign towards its goals and deserves sincere appreciation.

In the case of our PaB Raise the Roof Campaign, each and every donor will receive a personal thank you letter and a tax receipt if requested and allowable. In addition, Donor Recognition will include the following, in keeping with the donor's wishes as to how they wish their name to be listed or their request for anonymity:

1) Recognition on a prominently placed permanent sign using the following categories:

Founders	Donations of $50,000 and above
Patrons	Donations of $25,000 to $49,999
Builders	Donations of $10,000 to $24,999
Champions	Donations of $ 5,000 to $ 9,999
Supporters	Donations of $ 2,500 to $ 4,999
Contributors	Donations of $ 1,000 to $2,499
Friends	Donations up to $999

2) Listing on the Pointe au Baril Community website.

3) Public recognition and thank you for donors of $10,000 and greater on the inner rink boards for a two-year period.

4) Social Media posts as appropriate and as agreed upon by the Township of The Archipelago and the donor.

5) Invitation to events and activities celebrating the campaign's success.

In addition to the above recognition, Founders may be given the opportunity to name the rink for a ten-year period.

Please contact **RaisetheRoof@thearchipelago.ca** for more information.

September 28, 2026